



**Monday, June 20 / Tuesday, June 21 / Wednesday, June 22, 2022**

PRE-TOUR “From Alentejo to Fátima, Paths of Faith” (only for Hosted Buyers)

**Wednesday, June 22, 2022**

PRE-TOUR 1 “Caminhos de Fátima” (1/2 day) (only for Hosted Buyers)

PRE-TOUR “À Descoberta de Ourém” (1 day) (only for Hosted Buyers)

**Thursday, June 23, 2022 – PAUL VI PASTORAL CENTER, FÁTIMA**

## OPENING SESSION AND CONFERENCE

Live streaming at the link [www.iwrt.pt](http://www.iwrt.pt)

- 09:00 **IWRT Opening Session with institutional attendance**  
 Father Carlos Cabecinhas, Rector of the Shrine of Fatima  
 Purificação Reis, President of ACISO's Direction  
 Alexandre Marto, Regional Entity of Tourism of Center of Portugal  
 Jorge Brandão, Executive Member of Centro 2020  
 Francisco Calheiros, President of the Portuguese Tourism Confederation  
 Sérgio Costa, Mayor of Guarda Municipality  
 Natálio Reis, Vice-President of the Ourém Municipality  
 Rita Marques, State Secretary of Tourism
  
- 10:10 **Moment of Celebration of the 10th Anniversary of IWRT**
  
- 10:20 **World Youth Day 2023**  
 D. Américo Aguiar, Auxiliary Bishop of Lisbon and Coordinator of World Youth Day 2023
  
- 10:35 **Guest Destination “Jordan”**  
 Mr. Ahmad Al Hmoud, Director of Marketing in Jordan Tourism Board  
 Mr. Amer Twal, Faith Tourism Specialist in Jordan Tourism Board  
 Eng. Rustom Mkhjian, Managing Director of Baptism Site Commission  
 Fr. Refa't BaBader, Catholic Center for Studies & Media  
 Zakaria Abbadi, Royal Jordanian Airline “RJ”
  
- 11:35 **“The Tourism that follows “– Different Outlooks**



**Moderator: Marco Rebelo**, Tourism Consultant and owner of NML Turismo  
**Maria Isabel Roque**, PhD in History with a specialisation in Museology of Religion from Lusíada University  
**Ruben Obadia**, Communication Manager at the Alentejo Tourism Promotion Agency  
**Pedro Castro**, Consultant at SkyExpert Consulting and teacher in Tourism Management at ISCE  
**D. Ildefonso de la Campa Montenegro**, Diretor S.A. de Xestión do Plan Xacobeu

12:35 Debate

12:45 **Presentation of the XV Art & Tur Festival**  
**Francisco Dias**, Professor at the Polytechnic of Leiria and Director of the Art&Tur - International Tourism Film Festival

13:00 End of the Opening Session and Conference

## LUNCH

13:00 Lunch served at the Bom Pastor Hall (reserved for Speakers, Hosted Buyers, Suppliers and Exhibitors)

## CONTACT EXCHANGE

14:30 to 17:00 Contact Exchange (reserved for Hosted Buyers, Suppliers and Exhibitors)

## OFFICIAL DINNER

19:15 Reception at Porto de Mós Castle, by the Municipality of Porto de Mós and Entidade Regional de Turismo Centro de Portugal  
20:30 Official Dinner (reserved for Hosted Buyers, Suppliers and Exhibitors) at Dom Abade restaurant - IC2 Km 106, Santeira, 32, 2480-112 Pedreiras, Porto de Mós  
23:30 End of the Official Dinner

**Friday, June 24, 2022**

## CONTACT EXCHANGE

09:00 to 12:30 Contact Exchange (reserved for Hosted Buyers, Suppliers and Exhibitors)

## LUNCH



12:30 | Lunch served at the Bom Pastor Hall (reserved for Hosted Buyers, Suppliers and Exhibitors)

## CONTACT EXCHANGE

14:00 |  
to | Contact Exchange (reserved for Hosted Buyers, Suppliers and Exhibitors)  
16:30 |

**Saturday, June 25, 2022**

POST-TOUR 1 “Caminhos de Fátima” (1 day) (only for Hosted Buyers)

POST-TOUR “À Descoberta de Ourém” (1 day) (only for Hosted Buyers)

**Sunday, June 26, 2022 / Monday, June 27, 2022 / Tuesday, June 28, 2022**

TBA | The tours programs will be available for download on the website. Post-tours will be provided by ARPT’s.

POST-TOUR JEWISH HERITAGE CENTER OF PORTUGAL (only for Hosted Buyers)

POST-TOUR CATHOLIC CENTER OF PORTUGAL (only for Hosted Buyers)

POST-TOUR PORTO & NORTH (only for Hosted Buyers)

POST-TOUR LISBON, TOURISM ASSOCIATION (only for Hosted Buyers)

## “JEWISH HERITAGE”, WORKSHOP IN GUARDA

**Friday, June 24, 2022 - GUARDA**

TBA | Bus transfers to the city of Guarda - only for Hosted Buyers registered at the Guarda Workshop, which will be part of the Guarda Program.

TBA | Reception and Welcome to participants - Hotel Lusitânia

21:00 | Welcome Dinner - Hotel Lusitânia

**Saturday, June 25, 2022 - GUARDA**

09:30 | Opening Session of Religious Tourism Workshop - Municipal Theatre of Guarda



12:30 | Network Lunch - Foyer in the Big Auditorium of the Municipal Theatre of Guarda

Continuation of the program for Hosted Buyers registered for the "Jewish Heritage"  
Workshops

